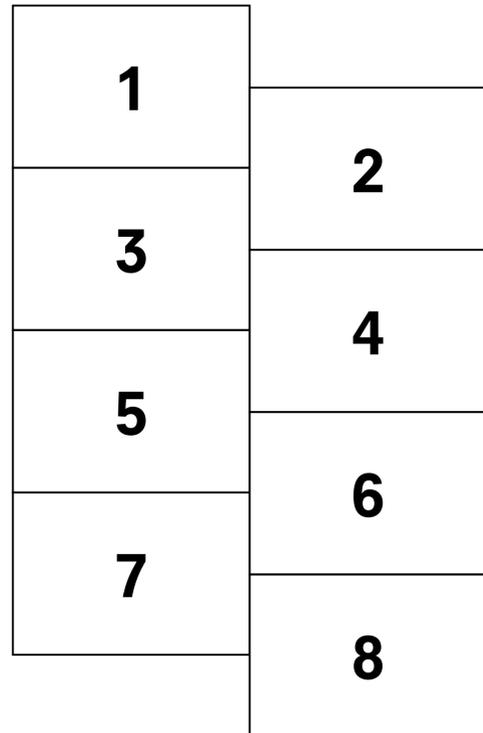


FOR WALL ASSEMBLY...



The New City Reader is a newspaper on architecture, public space and the city, published as part of "The Last Newspaper," an exhibition running at the New Museum of Contemporary Art from October 6, 2010–January 9, 2011. Conceived by executive editors Joseph Grima and Kazys Varnelis, the newspaper's content centers on the spatial implications of epochal shifts in technology, economy and society today. The New City Reader will consist of one edition published over the course of the project, with a new section produced weekly from within the museum's gallery space, each led by a different guest editorial team of architects, theorists and research groups. These sections will be available free at the New Museum and—in emulation of a practice common in the nineteenth-century American city and still popular in China and other parts of the world today—will be posted in public on walls throughout the city for collective reading.

The next issue will be FRONT/LOCAL, edited by the New City Reader staff.

ANSWER REQUIRED?  
 FOUND YOUR DESIRE?  
 Why not inquire  
 about a  
NEW CITY READER  
CLASSIFIED?  
 --  
 lgnlgn.com  
 --  
 #lostsfound  
 #adreplyies #lgnlgn

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CLASSIFIEDS  
 Leagues and Legions

FRONT/LOCAL  
 The Editors

"The Last Newspaper" is curated by Richard Flood and Benjamin Godsill. For more information please visit [newmuseum.org](http://newmuseum.org)

This project was made possible thanks to generous support from the New Museum of Contemporary Art, Columbia University Graduate School of Architecture, Planning, and Preservation, Joe and Nina Day, Anonymous Donors, and the Willametta K. Day Foundation. Special thanks to: Elian Stefa; Lisa Phillips, Director, the New Museum; Linco Printing.

# Leagues and Legions

*Leagues and Legions' New City Reader Classifieds section maps longing, desire, guilt and regret in the city, as well as the city's perceived losses and expressed desires through advertisements.*

*The classifieds, while historically and economically*

*whether loneliness (personal ads), pain (runaways) or seaminess (rooms for let). By collecting ads --the wants and needs, lost and founds, missed connections and notices of New York City, Boston, Chicago and farther afield--we hope to momentarily capture urban desires*

JANUARY 7, 2011

♣ FOR SALE ♣  
 My dog. Has pooping problems, but otherwise functional.

THE PSYCHEDELIC LIGHTING MANUAL  
 Includes complete instructions for building strobes, color organs, light machines, etc. Send \$2 to 409 E. 6th St. NYC #VBB1969

Super cheap electronics, amp, speakers, today only.

I am selling a wedding announcement

Nintendo Wii, never used. white. + wheel, 2 nunchuks, AC adapt, component cable, 4 games (Mario Kart, Zelda, tennis, elebits). \$250 or b.o.

\*RARE\*  
 G1 Megatron. orig. box, orig. styrofoam, orig. toy w/ all accessories. box has some edge wear + creases, toy in good condition. \$150

Oh hay. U can haz themz free kit-tehs fur your pets.

behind before the move but perhaps transferable to the dream library I may never be able to afford. For sale if irretrievable.

*It's difficult to build up a history of the classified advertisement, the most ephemeral, transitory form of communication within an already ephemeral medium, the newspaper. To the extent that it has been charted at all, the history of the classifieds has been situated more*

is *The Publick Advifer*, first published in London on May 19, 1657:

*The Publick Advifer, WEEKLY Communicating unto the whole Nation the feveral Occasions of all perfons that are any way connected in matter of Buying and Selling, or in any kind of Employment, or dealings whatsoever; according to the intent of the OFFICE OF PUBLICK ADVICE*

# Classifieds

*tied to print, predate and post-date newspapers. In fact, the slow wasting of daily papers and alternative weeklies tracks the hemorrhaging of classified ads from ink to online. Still, they offer a charged platform for exchange: where personal concerns meet the commerce stream. The most intimate*

*within this fleeting medium. #lgnlgn*

## For Sale

Architectural renderings for sale. Excellent flythrus and screen captures. Call for estimate.

# The New City Reader

A Newspaper Of Public Space

*of commodities and announcements are made public. Yet the homogenized format of print classifieds and the resolute non-design of Craigslist provides a balm to modern urban afflictions,*

and two turkeys.  
 ♣ FOR SALE ♣  
 one heart. Cheap.

My soul and nearly all my waking hours to an architecture firm that will hire me for less than I am worth as a designer.

I've got these awesome pair of black pointy toed Fluevog shoes that are just a wee-bit tight, so I've never worn them. I'm through acting like the evil step-sister trying to get to Prince Charming. If he comes, he comes. What-

You have a thing I want. I'm too cheap to pay retail. Make me a deal.  
 Really effin awesome Gibson double-necked guitar. Guaranteed to help you communicate with the ghosts of dead rock stars.  
 Boxes of books remembered, left

You can petz them. Please give the hoomins a callz.

moving from LA to NYC, getting rid of everything to fit into a 350sf studio!  
 94 toyota 4runner--180k miles, klein mountain bike, vitra/prouve standard chair, meditation matt, super 8mm camera and film projector, 35mm slide carousels, ping golf clubs, size 11 birkenstocks, nikon camera. make an offer: (646) 450-9369

♣ FOR SALE ♣  
 integrity. Lost soul.

You have a thing I want. I'm too cheap to pay retail. Make me a deal.

Really effin awesome Gibson double-necked guitar. Guaranteed to help you communicate with the ghosts of dead rock stars.

Boxes of books remembered, left

*within the history of advertising than within the history of newspapers. In fact the "classified advertisement" in some sense both precedes and exceeds the development of the newspaper format itself, though it's also closely connected to that development.*

*Public advertisements existed before the serial newspaper as least as far back as the fifteenth century in the form of handwritten notices nailed to posts or walls in public places (by the mid-seventeenth century advertisements for lost property were apparently common); individual advertisements also existed in newspapers before they were grouped into a separate section. The earliest record of a periodical dedicated to advertisements, organized according to type--that is, classified--*

*newly fet up in several places, in and about London and VWestminster. For the better Accommodation and Eafe of the People, and the Univerfal Benefit of the Commonwealth, in point of PUBLICK INTERCOURSE.*

*Categories included Ships to depart the Port of London; A Ship to be fold; Houfes to be Let or Sold; Perfons Wanting Houfes; One that would fell a Judgement; Phyficians; Artificers; Perfons wanting Employment; Nurfes wet and dry; Accommodation of Lodging and Board; Stage-Coaches; Carriers; A Horfe Stoln. @microkubo*

## Lost and Found

Lost my blue glove on the bus. This was actually about

LOST AND FOUND,  
from pg. 1

two years ago. I have held onto its pair with great hope.

Ⓞ LOST Ⓞ  
Broken Glasses. Last seen on the Silver line.

ISO lost wedding chapel striped to the studs.

Missing: privacy in a city of nine million. Missing: curtains on my window. Missing: the feeling of being alone anywhere. Missing: the feeling of being among people anywhere. Missing: breathable air. Missing: silence. Found: the feeling of being on display at all times. Found: X-ray eyes everywhere I go. Found: mutant germs. Found: foul tasting air. Found: constant noise noise noise noise.

Ⓞ LOST Ⓞ  
Feb '99. Red spiral notebook, copper ink, journal of my move to NY. Left you on the 1 train at Houston. Come back, I miss your urgency.

Ⓞ FOUND Ⓞ  
Old New York. A little grimy, a little scary, but full of amazing stories. Seems to have been misplaced a while ago... who does it belong to?

Ⓞ LOST! Ⓞ  
One neighborhood soul, sometime betw 1996 and last Tuesday. I thought I heard it scrabbling around in the trash behind Tonic East, but it must've been rats.

Ⓞ FOUND Ⓞ  
a method of taking care--tactical tactile micro-movements w/ goal of taking one delib-

erate step after another. To claim, be here now.

Ⓞ LOST Ⓞ  
Business as usual. If returned, it will help us pay rent + live for a week. Call 202-691-6392.

Ⓞ LOST Ⓞ  
Sanity lost while spending holidays with family. Looking to regain it by any means possible. Please send comments, ideas and any other zany dreamy possibilities to dr. nuit banai at nuit.banai at gmail.com your attention to this matter is appreciated.

Have you seen my little red wagon? Last seen at the corner Horatio and Hudson. I was going to eat crabs with this guy and the next thing i know was it was gone. Someone broke the lock.

Ⓞ LOST Ⓞ  
little golden umbrella on 1 January in the meatpacking district, please return also if used a bit. (it was not mine, so I will need to buy another one for the person that so generously gave it to me even if it was not a rain day), happy new year.

Ⓞ MISSING Ⓞ  
My bosses' sanity.

Did you come to my New Years Eve party and do one of the following:  
1) Create a performance art piece in my shower? 2) Dance your ass off? 3) Light the back of your shirt on fire? 4) Show up at 4am needing a place to crash? 5) Wake up the next morning in YOUR own bed with MY tea kettle nestled beside you? If you answered yes to #5, please get in touch (rachel.h.gibbs@gmail.com), I'd like to make some frickin' tea.

Ⓞ FOUND Ⓞ  
Creative Self  
To his own astonishment, Chris has found a fierce dose of creativity in the first few days of 2011. It will continue.

*The first newspaper regularly published in the British North American colonies, the Bofton News-Letter, included a solicitation for classified advertisements in its inaugural issue of April 24, 1704:*

*Advertifement.*  
  
*This News-Letter is to be continued Weekly; and all Perfons who have any Houfes, Lands, Tenements, Farnes, Ships Veffels, Goods, Wares or Merchandizes, &c. to be Sold, or Lett; or Servants Run away; or Goods Stoll or Loft, may have the fame Inferted at a Reasonable Rate; from Twelve Pence to Five Shillings and not to exceed: Who may agree with Nicholas Boone for the fame at his Shop, next door to Major Davis's, Apothecary in Bofton, near the Old Meeting-Houfe.*

*All Perfons in Town and Conuntry may have faid News-Letter Weekly upon reasonable tearms, agreeing with John Campbell poft-Mafter for the fame.*

*The first issue of the New York Times (then called the New-York Daily Times), of September 18. 1851, devoted roughly one-and-a-half of its four pages to classifieds. Categories included Business Notices; Special Notices; Wanted; Dry Goods; Hats; Houses to Let; Insurance; New Publications; Miscellaneous;*

*Amusements; Medical; Financial; Schools; Copartnership (this last referring to businesses, not personal arrangements). @microkubo*

## Missed Connections

Saw you at Sunset... Thought that you were awesome. Way cooler than I could ever be. Sorry for the awkward moment.

You: a double armour plate breast planer. Me: a universal boring and drilling machine. We are our own compromising industrialists.

Me: 22, single after a 6 year relationship. Life is short and time is of the essence; I'm just going to go for it. You: ready to define what's next.

Saw you at Tower Records. You were singing along with George Michael... I want your sex.

All the Hot People on the G and L trains: Everyday I see you, our eyes meet, and I usually spend the remainder of my subway ride fantasizing about what I would like to do to you and how. But we never talk! Why is this? I can't figure it out...maybe because the rides are too short? Or it's morning and I'm feeling lazy or it's evening and I'm feeling tired? Maybe it's best to just keep things casual...reeeeeally casual.

Following on @microkubo's emphasis on reading practices and classifieds, a couple of observations.

Classified advertisements act as a medium for physical exchange. The mediation is also time-sensitive, and

in some instances, time-specific. Classifieds also follow certain prescribed "routes" in the form of addresses, pick-up locations, places were connections were indeed missed. Such goods and services that are traded can also be ephemeral or ineffable.

It is also important to note how these material exchanges also depend on a classification system. And sometimes these classifications can cause some kind of dissonance (i.e. is something being traded a "good," "service," both or neither). Land title indices come to mind. These are books displaying chains-of-title and are used by lawyers to make sure that title in land is absolute (i.e. that it is not encumbered by liens, etc.). However, following Roger Chartier's observation in "The Order of Books: Readers, Authors, and Libraries in Europe Between the Fourteenth and Eighteenth Centuries" (Stanford University Press, 1994): "The reader emerges from the history of the book, in which he has long been merged, indistinct...The reader was taken to be the effect of the book. Today he becomes detached from those books whose mere shadow he was supposed to be. And now that shadow is unshackled, it takes on relief and acquires an independence." I point out that these books look different according to the kind of information one seeks. A chain-of-title that focuses on grantors will look different from one that focuses on grantees. Whereas one chain will list who transferred the land, the other will focus on

the recipient. Different parties are attached to a single piece of property, depending on whether we look at it through the lens of the "grantor" or the "grantee." And hence the role of the reader is to look at both, to "interpret" them and to make sure that they jibe with each other.

Likewise, classifieds involve two similar parties, and the reader of the *New City Reader* classifieds must, in a sense, perform the same act of interpretation. This is, to say, that the reading of classifieds is one that is more active that we imagine. @enriqueramirez

Classifieds? Haven't you heard of #Wikileaks?

To the three I lost: Jacob, Tim, and Jeremy-- I wish you'd find me.

Free time--I saw you at the intersection of sixth grade and lunch time. Since then I've missed you in between college | grad school | and being a landscape architect.

Looking to offer Steve Buscemi a seat on the F train in exchange for the seat he gave me and my infant son, while standing en route to Manhattan.

In your Catcher in the Rye cap you kindly told me your extra ticket to the terrible party at Don Hill. In my delight I forgot to buy you a drink.

Missing the right person @ the right time; have you seen him? Will keep missing my opportunity or does the real opportunity go unnoticed as I look away?

.....  
Cont. on pg. 3

**Classson ave  
C. flannel lined  
jeans beard  
G train Clas-  
sson ave. Hoyt  
platform balls  
jeans blue flan-  
nel lining green  
jacket jeans grey  
sneakers green  
backpack**

*GYM 76/B way  
black hair pulldown  
tower ass sweats  
asses romantix  
bridgeport results*

*gym dude  
incline  
smokin  
body*

**Women on  
the Verge of  
a Nervous  
Breakdown  
mezzanine  
friends**

**cute asian instrument bag down-  
town 1 train adorable young asian  
guy huge instrument bag cello  
white guy black coat brown scarf  
72nd 42nd bag columbus circle  
glance window baggage future**

Applebees  
Waiter Times  
Square number  
receipt shoes  
shoes friendly  
salesman beer

**Bertucci's  
Carry Out Counter  
carry out order  
longer hair glasses  
peace sign ring  
adorable smile tall  
black hat coat eye  
contact**

**hangar Club blond-  
ish light brownish  
hair black coat eye  
Christopher Street  
Boots and Saddles**

**SWEATER  
VODKA  
SPRITES  
DRINKS BAR  
DANCE FLOOR  
NINE INCH COCK**

**big boy  
college  
point spa  
castle  
buddha  
belly  
curvy-  
ness nice  
big balls  
THICK un-  
cut cock  
fore-  
skin lips  
sweet  
face all  
day**

**HOT BEEFY HAIRY GUY  
EQUINOX MAMARONECK  
EXTREMELY HOT  
UNDERWEAR LOCKER  
ROOM PARKING LOT**

*Furrytummy  
white shirt  
Penn Station  
south bar  
phone number  
name*

**Toronto  
BRAD**

**miss faithfull beautiful  
young italian man longish  
hair drink Marianne Faith-  
ful show first kiss friend  
boyfriend "crazy love"**

**STANDARD  
HOTEL MARI-  
ANNE FAITHFULL  
HANDSOME GEN-  
TLEMAN DRINK  
BOYFRIEND KISS  
CRAZY LOVE**

*dark blazer  
blueish design  
shirt Staten  
Island Ferry  
male friend  
dark blazers  
button down  
shirts jeans male  
friend stairs  
train Hood guy  
second chance  
Sugarland  
while button  
down ICM  
coat check name  
D..... outside  
Blue Vest R  
train Dekalb  
nice smile*

**Fireman  
Colorado  
shopping  
shave**

**LAGUARDIA DELTA  
TERMINAL QUEENS  
FLIGHT ATLANTA  
EYES BAGGAGE  
CLAIM IMAGINA-  
TION BAG LINE  
OUTSIDE FREEZ-  
ING SMILE DRINK**

**REALLY HOT  
GUY PUNK  
SHOW WEED  
HAND GAY  
BASHERS**

**striped sailor  
glitter eye  
tracks drum**

**LEVAN FRIENDS  
CATALAN JOINT  
LOUD BOISTER-  
OUS MAN GUYS  
ATMOSPHERE  
BAR GUYS**

**NYSC  
41ST/3RD AVE  
SAUNA GYM  
"PLAYING"  
GYM FLOOR  
EMAIL**

**GYM BAR  
JACKET  
SMILES  
FRONT  
DECK**

**Bertucci's Carry  
Out Counter  
carry out order  
longer hair glass-  
es peace sign ring  
adorable smile  
tall black hat  
coat eye contact**

*Outside Mia Pia  
menu date major eye  
contact you suprise night  
smiling friendly face  
world of opportunity  
shot in the dark drink*

**A TRAIN 14TH TO  
42ND AGES OF NINE-  
TEEN AND TWENTY TWO  
WHITE BROWN HAIR  
7'S JEANS SNEAKERS  
"BLACK, WAIST LENGTH  
JACKET WITH A HOOD"  
14TH STREET A TRAIN  
C TRAIN SAME CAR  
MIDDLE LEG ROOM FREE  
SEATS CROWDED STAIR-  
CASE ONE MORE STATION  
DARKISH BLUE JEANS  
NEW BALANCE SNEAK-  
ERS BLACK PEA COAT  
"DARK GREEN AND NAVY  
FLANNEL PLAID SHIRT"  
IPOD "BLACK, EARBUD  
HEAD PHONES" COAT  
SUBWAY CAR WHITE  
BROWN HAIR BLUE EYES**

**Traviata MET  
hot blonde  
guy  
tux cham-  
pagne Act 1  
opera**

**super  
shuttle  
home  
email**

**AMTRAK  
PHILLY TRAIN  
LAPTOP  
YOUTUBE  
PENN  
STATION  
NY JACKET**

**New Yorkers ask Bouwerij about the Downtown ABCs: Authenticity, Bohemia and Change.**

**Dear Bouwerij, Growing up in Las Cruces, New Mexico, I imagined my adult New York life unfolding in the East Village... I couldn't locate the 'hood on a map, but I knew about Wigstock, "Mondo New York," Save the Robots and Deee-Lite. I'm unhappy in my current Bushwick share, but it's all I can afford: if I can't live in the EV, I don't want to be here! —Desperately Seeking Property, Realness and Authenticity**

Groove is in your heart, DSPRA! Ask yourself: What does the EV represent to you? Manifest that feeling, wherever you are. Plus, you're investing too much in mythology. Remember that in 2007, the Second Avenue Deli moved from Second and 10th to East 33rd. Murray Hill got its famous food and storied history, and in exchange, the EV got a Chase Bank. —B

**Dear Bouwerij, As a Millennial, I'm comfortable with online dating. Chatrooms and social networking sites helped me to come out as a teenager in rural Tennessee—I had a community online, even if I didn't in my daily life, and deep down, I knew I'd eventually find one in New York. But now that I've arrived, everyone seems to be on Manhunt! Did I arrive too late? How do I meet someone in the flesh? —Worked-up Over Wonderbar**

When I was younger, I hung out at The New St. Mark's Baths at 6 St. Mark's Place. Yes, that was a centralized, 24-hour party, and yes, I miss that bygone scene, but your note is bathed in too much nostalgia! You can have it both ways, WOW, by walking the streets with the geo-locative hook-up app Grindr on your phone—everywhere you go, there's a party in your pants! —B

MISSED CONNECTIONS, from pg. 2

I locked myself in my apt, dropped my extra keys out the window, and you responded to my cry and rescued me. Where are you, hero of dennett place?

I was beguiled by your smile at "Midnight Cowboys"

on 6/28 but our partners made an overture awkward. Let's get in touch. Call Mike 874-1263 late p.m. #VBB1969

On Extended Wings You were the girl drunkenly reciting Wallace Stevens, wearing a green dress. Who knew fluttering things had so distinct a shade! I was a shy rose rabbi in the corner, nursing a Brooklyn lager looking out under heavy lids. If you let me know when you're next going to be in Williams-

burg, I'll come out to meet you, as far as the Lorimer L stop. missedconnex1@nplusunemag.com #N110

Your Piece We stood next to each other in the epic line for the bathroom for what seemed like hours, but didn't talk much except about how long it was taking; someone came up to you at one point and told you they'd "enjoyed your piece" but I didn't catch any other details. I did notice a hole

**Dear Bouwerij, Help! I've lived in the same rent-controlled pad on Walker and Church since 1972, and I can't let it go! I know, I'm such a cliché. All of my painter pals have decamped for boroughs beyond. And I can't afford Williamsburg. I feel like a ghost of my street's past, but I can't give up on haunting this place. —Trapped Writer in TriBeCa**

Sheesh, you really are a TWiT. Cheap rent is cheap rent, whether you live in Jersey City, BedStuy or Manhattan. If you look past the expensive eats and slick retail storefronts, you'll find original cast iron columns, high ceilings, low rent and proximity to all major subway lines—what are you complaining about? Anyway, Lena Dunham's awkward post-college flick, "Tiny Furniture," was filmed around the corner. So who knows, maybe TriBeCa will once again rediscover a hipster identity. —B

**Dear Bouwerij, I've yet to recover from the loss of the Fulton Fish Market down at South Street. Where can I go now to see the fish heads casually lopped off? Inhale the brine? Slip on the wet cobblestone? —Fishing for Answers**

Deep breath, old chum. No need for sniffles. Smell that? It's Eau de Snowpocalypse—the scent of trash bags piled high on the curb as the Department of Sanitation takes a holiday. Just one of the ever-changing odors this city has to offer. While Manhattan's days as a fisherman's dream are long over, it is possible to catch a few bedbugs on the L train. But if it is oysters you crave, take your nets to Brooklyn. The county of Kings has spawned a sustainable locavore food movement ready to give Soylent Green a run for its money. Plans are in the works to harvest Gowanus bivalves, so prepare your palate for toxic avenge. —B

in the sleeve of your striped sweater; I had the crazy thought of asking if I could take it home and darn it for you. You gave a courtly sort of half-bow as you exited the bathroom and ushered me into it, and I think this was the only time we made eye contact. By then I was too concerned that I might inadvertently pee on myself if I paused to chat, and also the line behind me would probably have been moved to riot,

but I wish I'd gotten your name, at least, so I could Google your piece. missedconnex2@nplusunemag.com #N110

Stray Elbow Around 1 a.m. I was dancing in the center of the room, just spinning and spinning. Then I heard a terrible sound. I had elbowed you in the nose! I was so embarrassed. Were you bleeding? I didn't stay to find out. If you can forgive me, I'd love to buy you a drink. I promise to

flask (note to the good folks at n+1: we also patronized the bar!). We got to chatting, and you invited us out with you to commemorate the last night of Freddy's. It was packed and festive there, though an aging busker belting odes in the back room drove us outside, where a guy with magic weed smoked us up. I mean, he really smoked us up, with the result-- I'm hoping this is why--that I mis-transcribed your number in the wee small hours of the morning. All I know is your first name and where you went to school and that you're now doing a grad program in lit somewhere in the city. We discussed the novella versus the short story, and Melville. It's all a little hazy, I admit, but I'd hate for you to fade back into the undifferentiated mass of Eight Million Stories. Hope you see this and get in touch. Sincerely, Bearded n+1 reader #N109

20th century, Granddaddy Pete I terribly miss the tie through him to the brinks of the 20th century, amiss in the zombie wash of this one.

I'm fixated on classifications because they should (could?) be an obsolete problem. When the first ads were nailed to a post in the fifteenth century there was not enough quantity to require categorization. Fast forward to 1657 and the happy publishers of the Publick Adviser invent the idea of organizing like ads by class, likely as a convenient way of making the volume of ads more useful. Jump again to 1996, and Craig Newmark launches the Craigslist website with categories. OK, fair enough,

keep my elbows to myself. missedconnex3@nplusunemag.com #N110

Dear Blonde Freddy's Fan at the n+1 #9 Launch Party: I was sporting an olive green jacket and the shaved-head/bushy-beard combo that one sees a little too often on the L train. You were wearing a cool striped (geometric-patterned?) skirt and maybe a greyish hoodie, and you approached me and my Danish novelist friend to find out what was in my

search is still not very powerful in those days. Jump ahead another 15(!) years and we're still using categories more than, say, hashtags or even basic text searches. Perhaps Sloterdijk was right in suggesting that there's "no dough without a vessel to form it in." @bryanboyer

John Meek call John Kavanaugh, 662-0312. Important. #VBB1969

SAM S. R. Please write or call collect. Haven't heard from you for over a year now. Ma & Pa. #VBB1969

Charlie: I'm going out west. Call me if your coming. Call me if you're not. Linda #VBB1969

!! URGENT !! Will anyone knowing the whereabouts of Leslie Mun Hall De Sarta and her two children Michael (7 years) and David (4 1/2 years) please call: 212-YU 6-3036 Sid Segelstein 9:30 am to 6 pm. Or 212-YU 7-1600 De Sarto evenings and weekends. Thank you. #VBB1969

Iris--please call and let me know that you're O.K. You Will Not Be Forced To Come Home. If You Would Rather Not Call Me Call Abolafia at 477-6108. LOVE, MOM. #VBB1969

cairo jenkins went missing in july of 2010. he really is a fucking idiot. dont bother looking. but if you do find him, DO NOT ENTER CAIRO.

the one and only soulmate i lost my soulmate who can call me

and say "Macaroni" like Miranda July's movie.

I'm a big proponent of thinking about the forces of exchange that underlie the classifieds section, and how those might be re-conceived. A true precursor to this kind of information exchange is the Image Bank and "Eternal Network" of 70s mail art in North America (particularly Canada)--people would literally write with requests for images and ideas. Our project can reflect the quiriness of the classifieds without becoming a spoof. Take for example Jerry Saltz and Pablo Helguera's recent advice columns for art-world types. Their projects seem kind of tongue-in-cheek but at the same time reflect sincere concerns submitted by real people. @ruchill

**Seeking Relationships**

Looking for someone who will change my life.

SW architect ISO something real. No renderings or digital photos.

Looking for someone to indulge my hyper-partisan monologues.

Seeking tandem bicyclist for twin city adventures. if time inc etc are the super friends of mag publishing, let's dream up a new collaborative design mag/blog/editorial model? who wants in? #T241109

Service-oriented performance art duo seeks PILOT (amateur or professional) for fun, photoshoots, & potential espionage

& travel. Contact Chloe\_and\_TJ@tjhospodar.com. Long-term commitment not required; no strings attached.

desperately seeking someone who won't be afraid of me loving them too much

London-based artist, looking to network with curators and galleries. Am a very talented artist with an impressive résumé doing an artists' residency in NY. Am available for studio visits, or to visit your gallery. Open exhibition schedule!

Me: Feeling overwhelmed by options, looking for answers. You: full of answers, tired of asking questions. Complete me?

where's my BBDD? last time i had you at paradise but now i'm not sure if you're still dancing there. would enjoy some hard-

core angry dragon action.

You: male, 50ish, fit, fun, silly, funny, smart, original, quirky, non-smoker. Me: female, 51, 5'5, IQ>weight, creative, adventuresome, cute.

Looking for fun excitement love surprises now. Where are you?

23yo female looking for interesting dialogue. Contact me if you are single, design-savvy and love food (plus points if you are a Mac user).

Man wanted to keep the warm in winter cold. Preferably can make fires and hot chocolate. Must wear bow-ties and paperbag over face at all times. If you are fuzzy that would be nice too. Bonus: can train pet squirrel but be warned it is unruly and rabid.

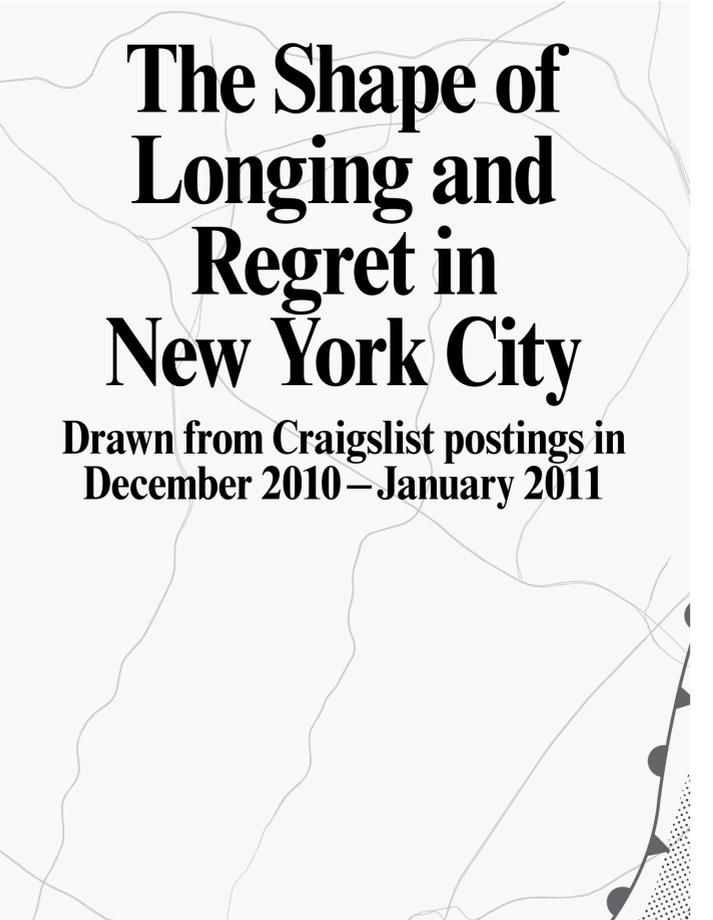
Group-oriented? Intellectually

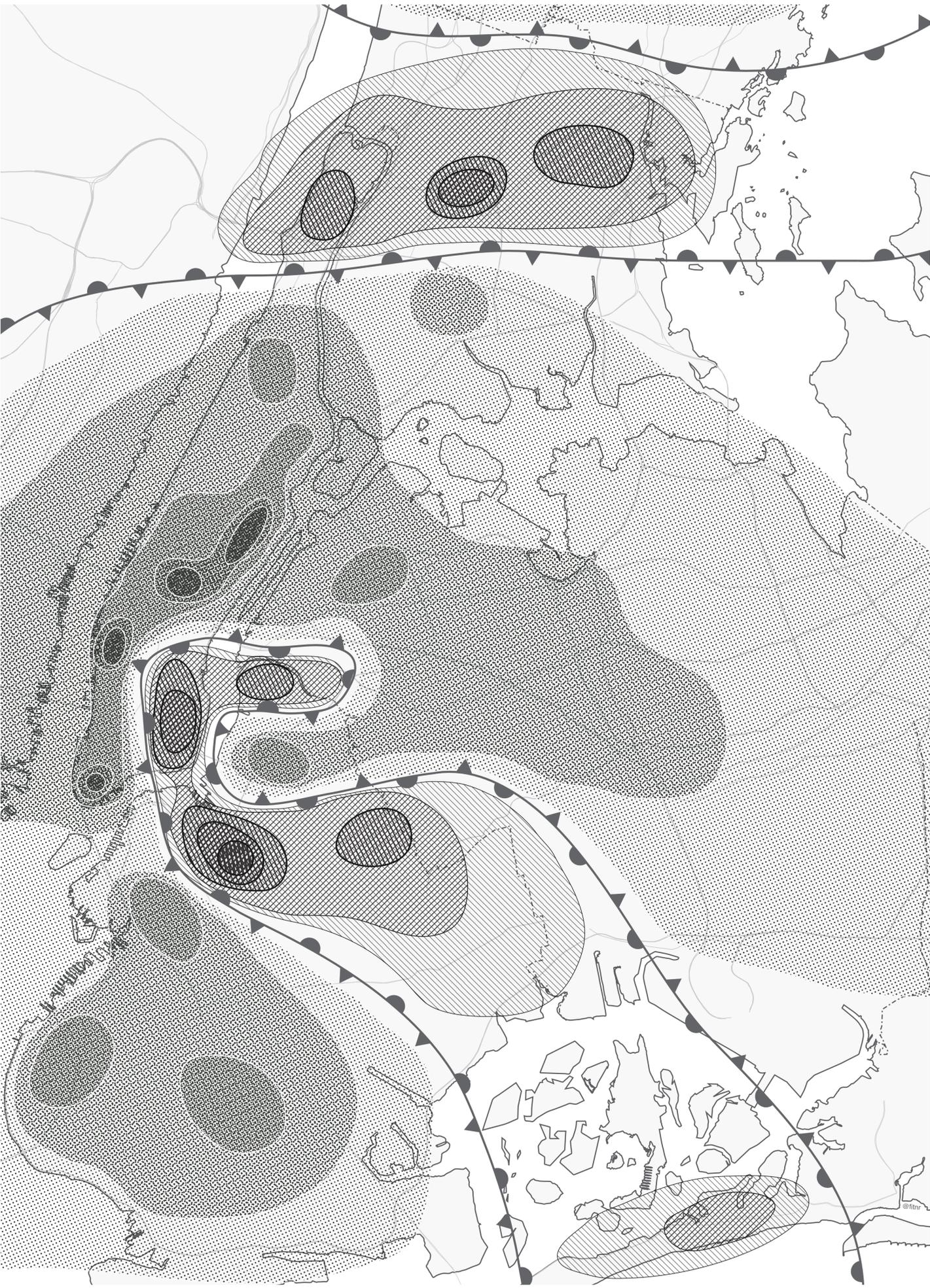
curious? Willing to experiment? Go to nyc.thepublic-school.org to get engaged.

I like classifieds partly because it can be crowdsourced and disjointed. There's also classifieds as the proto-Craigslist, before Craigslist started siphoning off newspaper's revenue by giving away the store, so there's a "this will kill that" aspect too. And, classifieds are a kind of forum, and here I'm picturing both the "missed connections" kind of exchange and also some amateur hour cloak-and-dagger spycraft; John Le Carré Lite. @sevensixfive

Seeking Platonic friend for following: 1) tennis partner who's not very good but likes to play for fun, 2) Great books reading group.

Cont. on pg. 5





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SEEKING RELATIONSHIPS,  
from pg. 3

Hombre 52, Pasivo. Limpio y sano, busca relación con hombre activo. lla-mar 917-361-7769

The relationship between the loss of classifieds to Craigslist and the demise of the alternative paper has been written about a lot, it is good to keep in mind. Also, I was just reading about how the back classified page of the Village Voice was used in the 60s and 70s by parents trying to find their runaway teens. In that sense, it is a clearing house for a dispersed network. @mimiz

Hola, soy Luna y necesito a mi Sol. Si eres romántico y buscas una chica hermosa, inteligente y con ganas de divertirse, házmelo saber--estoy en Manhattan

Seeking reality to share with similar tortured soul... must be rich and be a trust fund child with parents living in Connecticut and have a room in the east village. my screenname is tweed wearing twit.

Looking to trade energy and knowledge for cash.

DESPERATELY SEEKING SUSAN  
KEEP the faith.  
Tuesday 10 a.m.  
Battery Park, Gangway 1.  
Love Jim

Seeking active relationship to oneself, Reoccurring Signature "Brandy"/Moehsa songwriting modes Pleasure in solitude Private Longing Secret Reverie "Seeing you from my private tower"

# 5

Being "on the shelf" Being "in storage" party of one Narrowly missed chances riddled with regret "Most myself around my friends" Most in public when im alone Most alone inside

## Help Wanted

I want to have a baby.

Seeking a person to work 20 hours/week to fold clothes and

a major change of scenery. Must love sculptural flora and barking fauna.

Currently in process is a project that collects people named art, creating a collection of Art. Using

who has the copyright to the photo and if, either the photographer or the Art wants to be linked, any websites. Images can be send to looking4art@gmail.com You can preview the

The thing I'm constantly thinking about with Craigslist is that it's really a stream of things. There is no archive mechanism built in. It's a classified ad scheme, but it also has some sections (rants, etc.) which are more like message boards. Yet all posts expire after a certain amount of time. @jimmyluu

Looking for an assistant to help generate historical and personal knowledge about a street we know, for a venue we don't, in a city we only sometimes meet.

Looking for transportation enthusiasts who want to redefine the role automobiles play in urban geographies. (Read: make them quieter, more efficient, unparked.) The plan is basically to network the ones we need, and send the rest of them where they're needed more than here. For more information, email David @ weels.org.

Submissions wanted for a new online forum, Dirty Hobo Loft: Livin' the Dream. Do you have any special DIY tips for the unique living situation that happens when you live in a space that was never meant for human habitation? Stories about home decor assembled and/or constructed from items found on the street? Your design for a homemade air filtration system to counter the fumes wafting up from the varnish factory on the floor below yours? A personal story about getting along with "unique" roommates (you know, like the one who built the Tesla coil that burnt your loft down)? Success you've found converting your home

into a performance space? Fashion tips for gathering a wardrobe from the discards of others? Send all inquiries to dirtyhoboloft@gmail.com

Highly educated & skilled individual wants to create value in the world in exchange for currency. 60 hrs/wk, needs money for rent & loans.

Will pay \$10 if you will join my very small book group with someone who wants to work through books a) on the financial crisis b) by others writing on the philosophy of social science

One of the things that interests me about classifieds, and what led me to do the Craigslisting project is the extent to which it demarcates space and the territorial aspects of media more generally. I think it would be helpful for us to explore the architectural aspect of the classifieds, as they advertise needs and desires while utilizing the language of the city's infrastructure. The most interesting aspects of the project to me, in addition to our message-board tactics, is that it is scalable and distributable and that, in this way, it will re-write this mapping back on the city. Can this be a point of departure? What is the structure of the classifieds? Do message boards owe something to this sort of public forum? @solis

I've always wanted to do a survey of the Missed Connections section posters to see if they found what they were looking for. This applies also to real estate, employment, for sale, etc., and I wonder about this gap between

expectation and yourself. I used to look at real estate ads for ages when I was a little one and imagine other places. Now I look at Google Street View and do the same. @solis

Seeking person to administer inhaler to elderly cat while away for weekends. She is asthmatic and needs the treatment twice daily. faholland@gmail.com

looking for qualified aide to explain art at the new museum to me. am not fully convinced that work being done/shown here is important. SW

Sif-suficnt pro w sup intrprsnl, tel. & prob-slvng skills; abltly 2 cultivte gnaine rlns w othrs & multi-tsk w attn 2 DTL seeks wk/prj 2 lv 4: info@wordservents.com

## Roommates

SAF, sensible, courteous, and with common sense seeks same in roommate. The rest will just workout.

ROOMMATES WANTED: radical lesbian or similar, power tools, fig tree and writing skills preferable but not necessary. must be eager to explore radical uses of space.

Also, how do cities (New York, perhaps) organize around classifieds both traditionally, under a Craigslist economy, and in a Facebook marketplace with "places" turned on. How did they form a network? How have they formed a network that is both collective and distributed? @mimiz

## Community Service

Artist in Hawai'i seeking a non-profit art centre to donate artwork for their annual fund-raising. www.wooloo.org/nua.bon

Looking for people to like me in facebook. thanks

Esta noche miraba CNN y me conmovió la historia de Jorge Muñoz que se despierta todas las mañanas a las 5 para manejar un omnibus a las 6AM hasta las 5pm para luego volver a su casa y cocinar para al menos 150 personas por noche que no tienen para comer en Queens.

Vean su sitio y DONEN a este Angel que ayude a cientos de personas que lo necesitan. http://www.anangelinqueens.org/

For places and faces, compare M4M missed connections to W4W.

- M4M
- \* UWS B TRAIN, UPTOWN SUBWAY SANDWICH GREEN JACKET JEANS BLACK AND GRAY PLAID SHIRT GRAPHIC NOVEL 110 116
- \* MIDTOWN WEST EL CENTRO TACO BURRITO CHIPS GUACAMOLE FEMALE COMPANION
- \* L TRAIN DEKALB AVE BLCK JACKET BACKPACK HELMET BALD HEAD
- \* MILLERS PLACE RTE 25A SILVER JEEP
- \* METRO NORTH HARLEM LINE GCT SEATS THREE HOT GUYS

versus:

- W4W
- \* HEART STOMACH SUMMARSALTS EYES SHORT CURLY/KINKY HAIRCUT GERMAN ENGLISH HILDA REILDA MATH CLASS FRIENDSHIP SHOES DREAMS APOLOGY OPPORTUNITY GOD
- \* REJECTION PEOPLE LOVE



SOMEONE POSTING FEELINGS HEART GUYS PATH DAY SPIRIT \* GIRL AGE HINT LONGING LIFE DAY HOUR POPCORN SWEAT LOVE STORY LOVERS KISS KNIFE CHEST LIFE LOVE ILLUSION TIDAL WAVE NATURE SIDE IDEA FEELINGS TIME SITUATION UNKNOWN TIMES QUICKSAND FOUNDATION SCREEN HEADS CURTAINS CREDITS

@solis

## Wedding Announcements

Victim of intense amnesia to wed 20 year lost baby sitter. Man's parents found on milk carton.

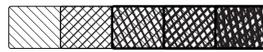
Aaron Plewke and Meredith Klein are getting married on June 10, 2011, in St. Augustine, Florida. They met while studying abroad in Vicenza, Italy. Six years

later, Aaron proposed to Meredith on the roof of their former apartment building, at the corner of Lexington Avenue and 23rd Street. They are currently in graduate school in St. Louis, and will be returning to New York after graduation and marriage.

Cute architect marries gallerina in a low budget Boston wedding. Hijinks ensue.



Klaus



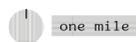
Zones of regret, penitence & contrition



Zones of longing, yearning & desire



Line of balance between regret and longing



WEDDING ANNOUNCEMENTS, from pg. 5

I have always found that the most interesting posts in the Classified section are those that are not directly of a commercial nature. Missed Connections, Wedding Announcements, Estate Sales, etc...each can be thought of as a premise for a short-story. Have you ever picked up the Village Voice or gone to Craigslist, not because you needed something, but because you were just curious as to what is in the expansive, elusive "out there?" Imagining the reasons why people search for specific things, relationships, sex, people, etc...At the same time creating a psychogeography of the city. Where people are, where are they moving to, where do they want to meet, etc...

I do not think that either classification as a process or the classified as a social expression are obsolete. Sure they are changing but even the apps in our smart phones have allowed us to be very specific (or classify) what it is we are searching for. Grindr, for example, works like a constantly moving ad for gay

men looking for relationships and casual encounters and matches them to nearby interested parties in real time. Location as classification--but you have to be constantly tracked. @quilian

Stacey + Henry!

Tim Hurst of Dallas and Jay Shinn of NYC were married in a Vermont civil ceremony. They returned to Texas and were imprisoned.

Mr. and Mrs. Barack H. Obama, 6085 Kalaniana'ole Hwy., son, Aug. 4 #TSA1961

On December 24, 2010, Tal Chaim Beery PROPOSED to Eugenia Manwelyan. The day of the wedding has yet to be set, but they are both extremely excited.

### Events

● 01/01/11 ●

No resolutions, just tiny revolutions every single day.

The Progressive West Side Reformers--COMMUNITY FREE DEMOCRATS are having a COCKTAIL PARTY--LIVE ENTERTAINMENT, Friday Sept. 12 9 PM, \$7 West 86th St. Apt, \$3.00 Includes first drink. #VBB1969

I'm starting Mythology Club. Who is in? ersatzsnow@gmail.com

The point of the classifieds is not the classified ad itself, but the escort/used motorcycle/employment to which it connects the reader. I also think the red circle is a iconic part of the original classifieds. The red circle is how the individual edits a large amount of information to single out what is important to them. @lifesansbldgs

are u looking for a fresh new face? LOOK NO MORE... CAPITAL Q IS AN UP N COMING RAPPER FRESH NEW LYRICS AND A BEAUTIFUL BEAUTIFUL SPIRIT ALSO A WONDERFUL MODEL... QUAWIA.UNIQUIA OR KHANDIRIS@AOL.COM FOR BOOKINGS... GOOD PARY AND DANCE MUSIC AS WELL AS CONCIOUS AND HARD CORE. SEE VERSITAL. QUASIA.UNIQUIA OR KHANDIRIS@AOL.COM FOR BOOKINGS

The pay-by-line or pay-by-word system was integral to the development of classifieds new-speak--the sort-of precursor to texting as well. @lifesansbldgs

Interested in how other feel about the inner city and how we relate to it? Msgr. Rbt. Fox's Full Circle Associates again presents its MANSIGHT. Weekend and weekly discussion groups. Call "MANSIGHT". 249-8808. #VBB1969

### Notices

BOOKS, GLORIOUS BOOKS

will collect any and all books if fancy. must be in good, legible condition and made of paper. hardcover a "plus", but not a "must". your books will be in good hands, in good company, on (real) wooden shelves, beside other interesting books. your

books are guaranteed to be exercised, read, perused on a regular basis. seasonal "mixers" add to the intellectual and social stimulation so critical in your books' golden years.

My son, Andrei, will turn 2 on January 30, 2011!

Restaurateurs wanted for architecture-based research project. Please email littlerestaurants@gmail.com

What interests me about the classifieds is the idea that, unlike other sections of

the newspaper, the classifieds were the place where everyone could publish--and this is what makes them so quirky, heterogenous, etc. The

## A Newspaper Of Public Space

classifieds are a pay-to-play experience. What might we substitute for cash in order to continue but detourne the kind of transaction that surrounds the classifieds, if personal information replaces cash in a networked economy? @ruchill

I got the moon as a birthday present.

magazines, Volume, Icon, Interior

Design, V-magazine. Please contact me at monica.nouwens@gmail.com monica nouwens :

http://monicano-volumetwo.blogspot.com/

★ \$200 REWARD ★ RANAWAY from the subscriber, on the night of Thursday, the 30th of September. FIVE NEGRO SLAVES, To-wit: one Negro man, his wife, and three children. The man is a

black negro, full height, very erect, his face a little thin. He is about forty years of age, and calls himself Washington Reed, and is know by the name of Washington. he is probably well dressed, possibly takes with him an ivory headed cane, and is of good address. several of his teeth are gone. Mary, his wife is about thirty years of age, a bright mulatto woman, and quite stout and strong.

The oldest of the children is a boy, of the name FIELDING, twelve years of age, a dark mulatto, with heavy eyelids. He probably wore a new cloth cap. MATILDA, the second child, is a girl, six years of age, rather a dark mulatto, but a bright and smart looking child. MALCOLM, the youngest, is a boy, four years old, a lighter mulatto than the last, and about equally as bright. He probably also wore a cloth cap. If examined, he will be found to have a swelling at the navel. Washington and Mary have lived at our near St. Louis, and that a white man accompanies them that they will travel chiefly at night, and most probably are in a cover wagon. A reward of \$150 will be paid for the apprehen-

age, a dark mulatto, with heavy eyelids. He probably wore a new cloth cap. MATILDA, the second child, is a girl, six years of age, rather a dark mulatto, but a bright and smart looking child. MALCOLM, the youngest, is a boy, four years old, a lighter mulatto than the last, and about equally as bright. He probably also wore a cloth cap. If examined, he will be found to have a swelling at the navel. Washington and Mary have lived at our near St. Louis, and that a white man accompanies them that they will travel chiefly at night, and most probably are in a cover wagon. A reward of \$150 will be paid for the apprehen-

sion, so that I can get them. if take within one hundred miles of St. Louis, and \$200 if take beyond that, and secured so that I can get them, and other reasonable additional charges, if delivered to the subscriber, or to THOMAS ALLEN, ESQ., at St. Louis. Mo. Tho above Negroes, for the last few years, have been in possession of Thomas Allen, Esq., of St. Louis. WM. RUSSELL. #STL1847

May the sacred heart of Jesus be adored, glorified, loved and preserved throughout the world, now and forever. Sacred heart of Jesus, pray for us. St. Jude, worker of miracles, pray for us. St. Jude, helper of the hopeless, pray for us. Say this prayer nine times a day for nine days, and your request will be answered. It has never been known to fail.

The Public School New York is no longer located at 177

Livington or 200 Schermerhorn. Both storefront spaces

# The New City Read

# URBAN ALMANAC—JANUARY 2011

## QUOTE FOR THE MONTH

“Not to find one’s way in a city may well be uninteresting and banal. It requires ignorance—nothing more. But to lose oneself in a city—as one loses oneself in a forest—that calls for a quite different schooling. Then, signboard and street names, passers-by, roofs, kiosks or bars must speak to the wanderer like a crackling twig under his feet in the forest.”  
—Walter Benjamin

## SOLAR ALIGNMENTS

Grab a camera, a lover and go make some memories.

15 Sunrise aligns with the numbered

20th to 25th—Snowy periods  
26th to 31st—Snow showers; mild east, cold west.

## BIRTHDAYS

- 1 Robert Lawson, 1833
- 4 Helmut Jahn, 1940
- 5 Giuseppe Galli-Bibiena, 1696
- 6 Hans Robert Hiegel, 1954
- 10 Georg Hermann Nicolai, 1812
- 17 Jacques-Francois Blondel, 1705
- 19 Thom Mayne, 1944
- 23 Joze Plecnik, 1872
- Margarete Schütte-Lihotzky, 1872
- 25 Pablo Antonio, 1902
- Viljo Revell, 1910
- 27 Johann Balthasar Neumann, 1687

## MOON PHASES

The New Year may start you out in the dark but the month ends with luminous hope. New Moon—January 4, 4:03 a.m.; First Quarter—January 12, 6:31 a.m.; Full Moon—January 19, 4:21 p.m.; Last Quarter—January 26, 7:57 a.m.



streets of Manhattan (7:30 a.m.)

- 24 Sunrise aligns with the numbered streets of South Williamsburg between Grand Street and Broadway (7:25 a.m.)
- 29 Sunset aligns with Greenpoint Avenue and parallel streets in Brooklyn and Queens (4:57 p.m.)

## WEATHER FORECAST

Average temperature: 19° F  
Precipitation: 2"  
1st to 5th—Snow showers, then sunny, cold  
6th to 9th—Flurries, cold  
At least you are coming back to work, hope you went somewhere warm  
10th to 15th—Snowy periods, mild  
16th to 19th—Snowstorm, then sunny, very cold  
Buy those rubber boots you have been waiting for—they may be a little cheaper now

7

## CELEBRATE

Start the year off right. Celebrate the city and its inhabitants by observing these holidays.  
\*Good drinking holiday  
\*\*Alternate side parking rules suspended, parking meters still in effect  
1 New Years Day\*—Have a few friends over and serve black-eyed peas for good luck in the coming year.  
2 Blacks and Whites’ Carnival (Southern Colombia)\*—Go to Jackson Heights, Queens and eat an arepa and an almojábana.  
6 Epiphany (Christian)—The Three Kings bring you gifts. Go to 55 Spring Street and eat a Three Kings Cake.  
13 Lohri (Buddhist, Hindu, Sikh)—Celebrate this midwinter seasonal festival by visiting the Hindu temple on Avenue B for a screening of the classic “Bhakta Dhruva” on the 14th.

## HISTORY

- 1 The Bronx, Brooklyn, Manhattan, Queens and Staten Island consolidate to form New York City. (1898)
- 6 The New York City Common Council approves a proposal to join Manhattan, Staten and Long Islands into a new state called “Tri-Insula.” The proposal is soon revoked. (1861)
- 7 A huge storm drops twenty inches of snow on New York City amid powerful winds, shutting down schools and the New York Stock Exchange. (1996)
- 9 Abraham Goldfaden, the Father of Yiddish Theater dies, in the East Village. (1908)
- 22 Ground broken for the Empire State Building. (1930)
- 26 Apollo Theater opens in Harlem. (1934)
- 30 U.S.S. Monitor launches from the Continental Shipyard in Greenpoint. (1862)

NOTICES, from pg. 7

have found paying tenants. Downtown Brooklyn boom?

NCR Editor, soon out-of-work. Get in touch with new opportunities.

INDIA.--Initials.-- J’espère que vous parviendra et que vous me donnez de vos nouvelles à la meme adresse. Soyez assuré de mon estime, et que je vous regrette toujours. Je ne puis plus ici. Dieu vous garde. Newbury.

WILLY,-- RETURN or WRITE at once. #NYT1858.7

GEORGIANA.-- RETURN HOME immediately. Your father is heartbroken. #NYT1858.7

The fact that, as @ruchill notes, “classifieds are a place where everyone could publish” is critical. Since both want ads and Craigslist are open source, they are inadvertently political. They offer a space (for a fee or some other terms of service) for alternative publics to be represented and an ersatz community to form. These may be sex or migrant workers, fetishists or hobbyists, collectors or spies, the unifying format that simply funnels information reserves judgment, leaving the reader or searcher to connect. That Craigslist offers “Tips on personal safety” as a header on their site only underscores that this is uncharted territory, driven by the “personal.” @mimiz

SEMPER EADEM, “always the same” “All’s well.” #NYT1858.8

FRIDAY-STREET or KENSINGTON.--WILLIAM may RETURN immediately, as all is satisfactorily

arranged.--LIZZIE. #NYT1858.7

M.P.--Your father is now in a very dangerous state. Let him have the consolation of seeing you. Not an hour is to be lost.--E.O. #NYT1858.7

Nancy Lowe: Please pick up mail for you at the Village Project St. Mark Pl. #VBB1969

DEAREST K The African Mission is leaving soon--Barb has died all members need to know of your well being. Much love from the “ANGUSHED”. #VBB1969

JAYE SIMPSON CALL PETE at 914-MO8-4643. #VBB1969

IRIS--PLEASE COME-- EVERYTHING IS STRAIGHTENED OUT I MISS YOU--MOTHER #VBB1969

Arthur--April 30, 1969: You are the first, you are the last. You will ALWAYS be the ONLY one. Fluffy. #VBB1969

MAUDE EWING You’ve been accepted by the New College. Please call collect, Love Dad. #VBB1969

Kathleen, where are you in Hoboken. Charlie SW 8-3832 #VBB1969

George Clement Francis--Please Call Me, Reverse Charges, Mom #VBB1969

BRIAN LAMONT HARRIS REMEMBER WHAT THUMPER RABBIT SAID #VBB1969

DAVID TRESTYN CALL HOME... URGENT #VBB1969

Marilyn dear. Sorry we couldn’t work it out. Do what you must. God bless & keep you well. We love you. If you need us we are always ready. Please call occasionally. Mom, Dad, Emily. #VBB1969

ZELDA (or will a friend please tell ZELDA). Disappointed in outcome of March meeting. Please call or come by publishing company 42nd St. #VBB1969

BETTY BUFFALO-- WHERE ARE YOU HIDING?--P.K. #VBB1969

@ruchill @quilian @solis With no barriers to entry and the heterogeneity of narratives that characterize them, what I find most compelling about the classifieds is not so much how they help you to find what you were looking for but expose you to what you aren’t looking for. The act of skimming the ads forces consideration of the unanticipated by presenting options and possibilities beyond one’s initial motivations for posting/looking, buying/selling, losing/gaining. The collection (verb and noun) of ads (however classified and however read) is a charged place where occupants can change the trajectory of their lives (i.e. a search that begins with a blender and ends with a new girlfriend.)

In their diversity and outright indeterminacy, the classifieds are a robust effigy of community, one that is no longer solely defined by physical location, but potentially formed through connections: anything from fetish to longing, excitement, sadness... Still motivated by exchange and accumulation, the classifieds are fascinating in their simultaneous specificity and anonymity.

For me the actual classification/organization is

## CROSSWORD PUZZLE

1	2	3		4	5	6	7	8	9		10	11	12	13
14				15							16			
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	20							21		22				
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26	27	28				29	30	31				32	33	
34						35					36			37
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58						59	60	61	62					63
64							65					66		
67							68						69	

### ACROSS

- 1. Disturb
- 4. “If you ask me, walk away”
- 10. Dash on the Internet
- 14. Falsehood
- 15. Centers
- 16. Wrigley growth
- 17. Played by the Talking Heads at the Pulitzer Foundation?
- 19. Excited on IM
- 20. Part of a Dane’s question
- 21. 1998 Van Sant film
- 23. Talk
- 25. Paper Planes maker
- 26. Played by Elvis at Crown Hall?
- 34. Aid
- 35. Gin fizz ingredient
- 36. Yoked pair
- 38. Common amino (abbr.)
- 39. Cover (over)
- 41. After sigma
- 42. Latch

### DOWN

- 44. Nano maker
- 45. The People’s rival
- 46. Played by U2 at the Nelson-Atkins Museum? (with 9-Down)
- 50. 100 m²
- 51. ISS partner
- 52. O’Brien and the Barbarian
- 55. Enumerate
- 58. “Nary” in a Trick Daddy and Trina hit
- 59. Played by Loverboy at Maison Tzara?
- 64. Out of the wind
- 65. Grow too old
- 66. Archenemies of 1-Down
- 67. Dakota, e.g.
- 68. Some cubist works
- 69. Dash widths
- 1. Org. of Superman and Batman
- 2. \_\_\_ Misbehavin’
- 3. Complete over
- 4. Trouser dimension
- 5. “That’s obvious”
- 6. Prior to 1, abbr.
- 7. Part of the MLB for lovers
- 9. See 46-Across
- 10. Once-common appliance shade
- 11. Literary experimenters on rats
- 12. Dope
- 13. It’s good to get one up
- 18. \_\_\_ d’art
- 22. Yang’s partner
- 24. Ghost
- 26. Whip
- 27. West Indian sorcery
- 28. Recto’s opposite
- 29. Please greatly
- 30. Ability to absorb, perhaps
- 31. Gear feature
- 32. Praise

### 33. Possibility has one

- 37. Destroy
- 40. Less than medium
- 43. “The Wedding ”
- 45. Thrash
- 47. Ugandan insurgent grp.
- 48. Synonym of in slang
- 49. Cayes
- 52. John of the Velvet Underground
- 53. George Clooney, once
- 54. Knight of Death Row
- 56. Only \_\_\_ town, Roger and Jessica’s home
- 58. Type of hist. on CPW
- 60. Div. part
- 61. San Francisco valley
- 62. Cap. offense
- 63. Pt. Huron Statement issuer

somewhat less evocative: As @microkubo points out, the categories keep changing over time, but independent of format, social conventions and geography, the classifieds expose what we most want to get rid of, acquire, desire and value. @irenehwang

To Elaine and Vincent Gambino-- Bills are paid-- please call me collect--mums the word--Am not going to Provincetown. Love, Mom #VBB1969

VICKIE L.A. Please call your Mother from Woodbury #VBB1969

Judy--Mother, Dad, David & Kimmy miss you. Want to know how you are. #VBB1969

Caper Literary Journal, NY-based weekly journal or poetry/prose/interview/e-chapbook. We adore surreal and slipstream. caper-journal.com

## Real Estate

Office space available. Cheap. Willing to share space with data centers.

The Public School New York seeks rent-free spaces for classes. Downtown Brooklyn preferred. Go to nyc.thepublicschool.org to check out classes and post ideas.

Please sublet my life: Two empty 2-bedroom apart-

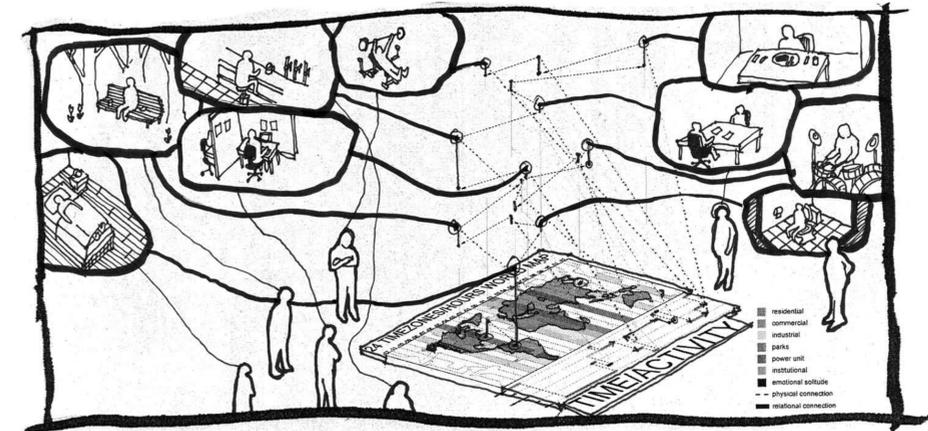
ments a half-block away from each other and one large studio in Brooklyn. Also available: one 9-7 job in design (5 minute walk from apartment/s location), one smoking habit, 30 yards of purple velvet, a few friends I don't have time to see anymore. Please inquire for other possible availabilities. Available month-to-month for a minimum of 2 months.

Memorial site for unrealized souls. In search of small space to memorialize three lost pregnancies. Prefer somewhere quiet and accessible for uninterrupted tears. No graveyards or abandoned lots.

This gets me thinking about how any classified medium is defined by how it handles the trade-off between temporal asynchronicity for the poster and spatial asynchronicity for the reader. Generally, the more up-to-date the postings you're looking at, the fewer places there are to see them. Jordan mentioned crowding around a newsstand on Wednesday mornings for the latest Village Voice and its rental ads; crowds used to gather outside newspaper offices, where the latest news was posted, fresh from the telegraph. The development of the opportunistic classified genre has been to jump to the medium where this trade-off is least severe. Posting in the marketplace is immediate but tough to get to. Daily newspapers

offered an acceptable amount of lag (under a day) in exchange for city-wide distribution. Craigslist is continuously updated, and available anywhere there's an Internet-accessible terminal (which steadily proliferate and graft themselves to our bodies).

Continuous posts and continuous readership are self-reinforcing. Sellers don't like waiting a day if their competitors get emails seconds after posting, apartment-seekers won't wait a day for a post others aren't. Does this ratcheting towards continuous post-



# everything is somewhere else

Jimenez Lai

ing reduce the usefulness of classifieds, since it requires the continuous attention of both posters and readers? Or does the greater efficiency of a classified system that's everywhere always make up for the fact that anything older than a few minutes is stale? Does classification matter more of less when information is streamed rather than chunked? @fitnr

## Rants and Raves

I saw Pushin' Up Daisies at the Modern Film Festival-- it's awesome! www.iamnotazombie.com

John McCain: Please stop and listen to your former self. You need to hear that the Military leadership you implored to study the issue of repealing DADT have reached the conclusion that it can be done, without affecting military effectiveness. Watch CNN sometime, to see your former self.

murmur of spoken voices and verifiable facts. @jrdngggr

Dear Mega Mall, Where else can one find a \$30 suit, five pairs of socks for a buck, and 16 inch spinners for my caprice? Oh, I think they call that Walmart. Thanks keeping it real.

Ah quaaludes, the good old days.

Rich & The Rhythm Roustabouts put on one of the greatest nights of music and dancing I've even experienced. Rich W. knows how to Swing!

fuck you BP!

property, I may be interested. Modern, high quality pieces preferred.

A personal interest of mine is classified hoaxes, fake ads, etc. The world of the pic collector on Craigslist, inventing false identities and the classified column as a very public site for an illicit affair.

I am also intrigued by the relationship between the Lost-and-Found section and the Lost Loves/ Missed Connections section--the idea that lost-and-found ads slide into being an intimate classified or lost love as a lost phone or laptop is

## Hearsay / Heresy

OH: footsteps in the night, car door slamming, woman's quiet whimpers. Scared. Did nothing. V. worried, feeling guilty. #KittyGenovese (Kew Gardens)

Neighbor knew Kitty, said she took risks being out late. Winter--everybody had windows closed. How would anyone really hear you? Be safe out there, people. #KittyGenovese (Kew Gardens)

Heard so many strange cries in the night, & called out 2 offer help. It's too much. So often just some drunk. Sometimes I just need to sleep. #KittyGenovese (Queens)

Neighbors seen across lt.shaft fighting every night. Nobody knows what 2 do. The cops don't come anymore since Mayor Lindsay came into office. #KittyGenovese (South Bronx)

7yr old wakes often to noise @ nite. Traffic lights not timed well at 110th / RSD; cars crash there all the time, at least once a week. Also, loud clanging from the radiator-- Super hitting pipe w/wrench in basement just to make noise? #Noises (Manhattan)

imbued with our most intimate physical relationships.

There is also an amazing archaeology of the Lost-and-Found section which should be done. Artifacts that tell us about our occupation of the city across time. @liam\_young

## Wanted

Disoriented time traveler in desperate need of person with flux capacitor replacement or repair skills... and a laptop pc

Seeking cheap helicopter service BK to BX daily.

Wanted: House full of furniture. If you have good taste and are ditching your



Clip & Paste-- Map the hearsay to your Neighborhood! Child last seen here dragged into gutter by crocodile.



Clip & Paste-- Map the hearsay to your Neighborhood! Sex favors offered here, senior citizens only.



Clip & Paste-- Map the hearsay to your Neighborhood! I lost you in the towers, but someone thought you were seen here. Please call home if you are still alive. We still think of you always.

So, an initial argument would be that the story of the "the classified"--meaning any ephemeral,

written communication that is part of a larger group that is sorted or categorized in some way--is a social history of reading and writing practices, not the history of a format. The need to communicate ephemeral information, and to organize that communication, exceeds the potentials of any single format; in particular, it exceeds the format of the newspaper. As a genre, the classified has had an opportunistic relation to formats: it exploited and thrived on the emergence of the newspaper, just as it has exploited the potentials of the digital. @microkubo

Worked often as vendor to ConEd, can tell you unequivocally, there are many "mole people" living under the streets of NYC. Accounts are true. #MolePeople (New Jersey)

Mole Ppl = complete fabrication. Tunnels, access shafts that cannot exist, journeys that do not connect, ppl living in fictional

# er

#GowanusCanal (Brooklyn)

Seen: Giuliani swimming there last summer. #GowanusCanal (Brooklyn)

OH: subway passenger stared at a woman in subway relentlessly, revealed to be dead. #SubwayCorpse

I personally saw FDR enter "secret" elevator to go under the Waldorf Astoria to a private train car. I heard that Andy Warhol held a big party there later on. #Track61

The movie Q is based on some truth: it wasn't Quetzalcoatl, but there was a winged beast that lived in the attic of the Chrysler building. #Beasts

Dinosaurs lived under Central Park. Their remains: brick, concrete and iron models built by Benjamin Waterhouse Hawkins, an artist, 135 yrs ago. #Beasts

Underground milit. base at end of

long island, filled up with concrete. Has bldgs painted to fool aerial photos. Enter through fake church to lab rooms etc. It's all there. #montauk-project

#lgnlgn #NCRclassified editors are @fitnr @gbrowning @jrdngggr @microkubo @mimiz @quilian @solis

w/ ideas, contributions and chatter from @agpublic @bryanboyer @callahan @chrisgrimley @criticalterrain @egr1971 @iker\_gil @irenehwang @jcantwell @jimmy\_luu @liam\_young @lifesansbldgs @markasaurus @mustela @ruchill @sdoekray @serial\_consign @sevensixfive @solidk @the\_letter\_d

KEY

#BNL1704--Bofton News-Letter, April 24, 1704

#VBB1969--Village Voice Bulletin Board 1969

#N110--n+1, Issue 10, 2010

#N109--n+1, Issue 9, 2010

#T241109--Twitter, @loudpaper, Tuesday, November 24, 2009, 12:53

#TSA1961--"Health Bureau Statistics," The Sunday Advertiser, August 13, 1961, p. B6

#STL1847--St. Louis, October 1, 1847

#NYT1858.7--New York Times, Saturday, August 7, 1858

#NYT1858.8--New York Times, August 8 and 27, 1858

